Digital Economy and Society 37010-E, Vaasa & Helsinki

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On this course, we will study very large things and very specific things in digital economy through the lens of commercial law.

Contents



We will first set the scene and study the nature of digital economy as well as its business models.

After that, we will focus on e-commerce, big tech, the Internet of Things, Fintech, and other cool topics ranging from robots to fake news and the future of democracy.

How does it work?



All materials will be in Moodle.

I will write a short or long introduction on each topic. In the introduction, you will even find questions and links to legal and other materials. You learn by reading the introduction and trying to answer the questions on the basis of the materials. You will do this yourself or with your friends or fellow students.

While the chronological order of issues is designed to make sense, you do not need to study the issues in any particular order.



This course is not a mechanical exercise. What I would like you to do is <u>think</u> about these very complex issues after you have seen the different kinds contexts and materials, and hopefully <u>understand</u> these very complex phenomena and how they affect your business and society as a whole.

Exam



My original plan is to use an e-exam with multiple choice questions after the lectures are in place.

Whether this is possible in 2020/21 will depend on COVID-19.

We have got two alternatives...



If this is possible, the questions will be based on the questions you already have seen during the course. What I want to check is your work process — if you have studied the materials and looked for answers in the materials, you probably have thought about the issues as well and obtained a better understanding.

If this is not possible – because of COVID-19 – I will use an assignment instead after all lectures are in place.