

Business and Society (22091)
Preliminary timetable for fall term 2022

Session #	Lecturer / Special guest	Room	Week	Date	Time	Theme	Readings for session / organization / notes
Lecture 1	MF	210	35	Tue 30.8	12:30-14:00	Course introduction	
Film 1		Official site theyesmen.org		at some point w. 35, e.g. Thu 1.9		Trying to redress various kinds of business and government failure: <i>The Yes Men Fix the World</i>	
Lecture 2	MF	210		Thu 1.9	10:15-11:45	Society as triangular relationship	3 academic articles
Lecture 3	MF	210	36	Tue 6.9	12:30-14:00	Rival trends between business, civil society and government	3 academic articles
DEADLINE				Wed 7.9	23:59	Film reflections on <i>The Yes Men Fix the World</i>	
Film 2		Kanopy		at some point w. 36, e.g. Thu 8.9		On the commodification of public goods: <i>Higher Education</i>	
Lecture 4	MF	210		Thu 8.9	10:15-11:45	The bargaining society: challenges of (self-)regulation	3 academic articles
Lecture 5	MF	411	37	Tue 13.9	12:30-14:00	Corporate Responsibility as a contested notion	3 academic articles
DEADLINE				Wed 14.9	23:59	Film reflections on <i>Higher Education</i>	
Film 3		Kanopy		at some point w. 37, e.g. Thu 15.9		On the extension of market logic to create new markets: <i>Orgasm, Inc.</i>	
Cases	MF	210		Thu 15.9	10:15-11:45	Introduction to the case framework	
Lecture 6	MF	411	38	Tue 20.9	12:30-14:00	Issues management, responsibilities and reputations	3 academic articles
DEADLINE				Wed 21.9	23:59	Film reflections on <i>Orgasm, Inc.</i>	
Film 4		Kanopy		at some point w. 38, e.g. Thu 22.9		On regulatory capture: <i>Stink!</i>	
Lecture 7	MF	210		Thu 22.9	14:15-15:45	Transnational Corporate Responsibility: managing distance	3 academic articles
DEADLINE				Wed 28.9	23:59	Film reflections on <i>Stink!</i>	
Film 5		Spanner films youtube		at some point w. 39, e.g. Thu 29.9		Issues management, both from corporate and activist perspectives: <i>McLibel: Two People Who Wouldn't Say Sorry</i>	
DEADLINE				Mon 3.10	23:59	Students groups' cases	
Case presentations 1	MF	210		Tue 4.10	14:15-15:45	Cases presented by students	mandatory attendance for involved teams
DEADLINE				Wed 5.10	23:59	Film reflections on <i>McLibel</i>	
Cases presentations 2	MF	210		Thu 6.10	10:15-11:45	Cases presented by students	mandatory attendance for involved teams
Film 6		Kanopy	41	at some point w. 40, e.g. Thu 6.10		Tackling commodity fetishism and moral distance: <i>Sweatshop, Deadly Fashion</i>	
Guest lecture	Eva Nilsson	210	41	Tue 11.10	12:30-14:00	Business, government and society in a developing country context	Recommended film: <i>Big Men</i> (on Kanopy)
DEADLINE				Wed 12.10	23:59	Film reflections on <i>Sweatshop</i>	
Lecture 8	MF	210		Thu 13.10	10:15-11:45	Conclusions and some words about the final assignment	
DEADLINE				Fri 21.10	23:59	Final assignment	