

62352 Managing the Research Process 2022 - 8 ECTS

Learning goals: You are aware of the requirements of a doctoral thesis and have the skills to manage your doctoral studies.

After taking this course you will be able to:

- Identify the requirements of a doctoral thesis
- Formulate and present research ideas to an academic audience
- Discuss and critically evaluate academic work
- Manage the academic publishing process
- Apply the principles of research ethics in your research
- Identify funding opportunities

Date	Time	Class / Deadline	Subject	Materials / Instructions	Instructor
Sep. 06	12:30-14:00	Class	Introduction to the course <i>Discussion about the goals of the course and your personal motivations for a PhD</i>		AA/JG
<i>Discussion of your paper with your supervisors – Agree on topic, aim, structure etc. and schedule your final presentations at your department</i>					
Sep. 13	12:30-14:00	Class	Mastering a publication- tricks of the trade (do the pre-assignment for this session)		DG
Sep. 20	12:00	Defence Online	Deep dive into defending one's work and academic dialogue Link published in Moodle		
Sep. 21	10:00-11:30	Class	Insight into funding		HH
Sep. 24	12:00	Deadline	Deadline for defense assignment	Moodle	
Sep. 26	12:00	Deadline	Handing in topic for your paper to your supervisor and outline the plan for the paper incorporating materials from the session "Mastering a publication" <i>Aim, research questions, proposed structure, method and intended contribution</i>	Moodle	
Sep. 27	12:30-14:00	Class	Own doctoral thesis process and academic career: <i>Seven things I wish I was told (when I started my PhD)</i>		RC
Sep 28	12:30-15:00	Class 407 , main building	Hanken Library: Bibliometrics, open access, research data management and open data		MD/QB

<i>Sep. 30</i>	12:00	Deadline	Assignment for Oct 4 (Doctoral thesis writing and contribution with FdH): <i>Key learning note on book & research design articles</i>	Moodle	
Oct. 4	12:30-14:00	Class	Doctoral thesis writing and contribution: <i>Discussion based on the book & articles</i>		FdH
Oct. 11	12:30-14:00	Class	Academic Writing <i>To Hell and Back</i>		AA/JG
Oct. 18			No class (autumn leave week for school children)		
Oct. 25	12.30-14:00	Class	Lessons learned and questions to be asked: Interactive session with senior PhD student(s) and recent graduate(s)		HH/VT
Nov. 01			No class- devote your time to writing		
<i>Nov. 02</i>	12:00	Deadline	First version of individual papers	Moodle	
<i>Nov. 07</i>	12:00	Deadline	Presentation slides handed in	Moodle	
Nov. 08			Short Power Point presentation of the paper (in groups to be announced on Moodle): <i>Research question, conceptual/theoretical framework, empirical material, intended contribution. Feedback on conference presentation skills.</i>		AA/JG/
<i>Nov. 15</i>	12:00	Deadline	Reviews of one another's articles	Moodle	
Nov. 15	12.30-14.00	Class	The secrets of Kappa – how to craft your thesis manuscript		MHR
Nov. 22			No class – devote your time to writing	Moodle	
Nov. 29			No class- devote your time to writing		
Dec. 6			Finnish Independence Day – Celebrate!		
<i>Dec. 13</i>	12:00	Deadline	Hand in your paper	Moodle	
Dec. 13	12:30-14:00		Final Wrap-Up		AA/JG

Presentation of papers at your own department, feedback from own supervisors

Notes: AA=Anna Aminoff; FdH = Frank den Hond; JG=Johanna Gummerus; MD=Margareta Danielsson, HH= Helleke Heikkinen, VT=Virva Tuomala, QX=Qingbo Xu; RC= Robert Ciuchita
Examiners: Anna Aminoff & Johanna Gummerus

PLACE: Classroom sessions (Class) will be held in room G226f, Department of Marketing, Arkadiankatu 28, 2nd floor.

